

# The Golden Rule Dry Goods Co.

## Cash Temptation Sale in Men's and Boys' Wear

**Rousing Clothing Sale!** **Bargains to Shout About**—Stirring price cuts that must make this sale, by all odds, the season's greatest. An event that is most interesting to every buyer of Men, Boys' and Children's Clothing. And at prices to unload every garment in the house. Don't fail to visit our Great Clothing Sale. **Begins Thursday, August 5th, Lasting Fifteen Days.**



### High Grade Clothing at Tempting Prices

Tempting Offer in Men's Suits **300** SELECT AND STYLISH SUITS

Assorted Sizes, Comprising Suits worth from \$17.50 to \$24.00, all to go on sale at the Most Tempting Price of, per suit

See Our Window Display

# \$11.95

See Our Window Display



### Youth's Clothing Special

100 Young Men's Suits, mostly odds and ends, good assortment of sizes in this lot, worth \$15 to \$20, "must be sold," your choice per suit...

# \$8.95

### Boys' School Suits

Tempting opportunity--buy your boy's

### "School Suits Now"

Fine assortment on sale at 20 per cent reduction.



### 500 Pairs Men's Pants

AT REDUCED PRICES

Men's Pants, worth up to \$2.00 per pair, at this sale, only **\$ .95**

Men's Pants, worth from \$2.50 to \$3.50 per pair, at this sale **\$1.95**

Men's Pants, worth from \$3.50 to \$4.75 per pr. at this sale **\$2.95**

Men's Pants, worth from \$4.75 to \$7.00 per pr. at this sale **\$3.95**

### Men's Summer Outing Pants

75 pairs Men's Summer Outing Pants, new and desirable, assorted sizes, sold from \$3.00 to \$5.00 a pair, your choice per pair **\$2.00**



### MEN'S HATS

ENTIRE STOCK ON SALE

Men's Felt Hats, sold at \$1.50 for **\$ .95**

Men's Felt Hats, sold at \$2.50 for **\$1.65**

Men's Felt Hats, sold at \$3.25 for **\$2.15**

Men's No Name, sold at \$4.00 for **\$2.85**

Men's John B. Stetson Hats, always sold for \$5 for this sale **\$3.95**

### EXTRA SPECIAL

20 doz. Men's Hats, odds and ends, sold at \$3 to \$4, at... **\$1.95**

### Men's Straw Hats

Men's Straw Hats, sold at \$1.50 to \$3.00, a Great Special, choice each **50c**

### Men's Panama Hats

Men's Fine Panama Hats, sold at \$6.50, your choice each **\$3.85**



### Trunks, Suit Cases and Bags

Largest line of traveling goods in the Southwest shown here. For this sale 20 per cent reduction on entire line. NOTHING RESERVED.



### Bargains in Men's Shoes

SELZ SHOES at low prices; 150 pairs of men's low and high shoes, in black and tan, assorted sizes, sold for \$3.50 and \$4.00, on sale at, per pair

**\$2.85**

Men's and Boy's Underwear, EXTRA Special Reductions on all Summer Underwear

Extraordinary Special Clearance Sale of Fine Underwear. Men's Mercerized Silk and Lisle Underwear in Pink, Blue, Helio, and White, worth \$2.75 to \$4.00 a suit, on sale at temptation price per suit **\$1.95**

### Men's Shirts

One lot Men's Negligee and Golf Shirts, worth up to \$1.50, assorted sizes, select patterns, at the tempting price of.. **95c**

SEE OUR WINDOW DISPLAY Special High Grade Shirts, in Golf and Negligee, sold up to \$2.25, choice now **\$1.25**



# This Sale is for Cash